

**University of Tennessee at  
Chattanooga**



Dear Sirs,

As an Education Activities Coordinator for the University of Tennessee Chattanooga-Upward Bound, I am pleased to recommend to you my friend and business associate Rita Lorraine Hubbard and her company, ReTeach It. I have worked closely with Ms. Hubbard for more than 10 years and I am very impressed with her work.

Ms. Hubbard has a Master of Science degree in School Psychology. As a friend to Education and advocate for the education of young people, Ms. Hubbard taught school aged children for many years prior to venturing into business ownership of ReTeach It, a company that recycles educational material and shares the educational materials around the world. In addition, Ms. Hubbard continues to dedicate herself to improving reading and writing skills of school aged children and making sure they have a strong foundation with regards to civics and history. In 2001, Ms. Hubbard was awarded grant funding to research and develop a deaf ministry library.

Ms. Hubbard has not only managed her career and businesses well, Ms. Hubbard is an accomplished author and has won several awards for her works. In 2004, Ms. Hubbard was awarded funding to attend "*Chatauqau*", which was hosted by Highlight Magazine for Children. For the "*Shades of Greatness*" calendar, Ms. Hubbard received national recognition in the 2005 issue of "Teaching Pre-K through 8<sup>th</sup> Grade", an educational magazine. In 2009, Ms. Hubbard wrote the filmed documentary "*Entrepreneurs Heart*", which was a finalist in a global film project.

Ms. Hubbard has not only managed her businesses ventures so well, but she has also worked very closely with several teams in my research and development company, World Technological LLC; in particular sales and marketing in which she shared experience in understanding the customer's needs. She was an inspiration for the team. Rita was also involved in development of more than 4 of our products from scratch to end product. I would say she has done her job more than wonderfully.

I whole heartedly and confidently would, without any reservation recommend Rita Hubbard and her company, ReTeach IT to you for consideration. I am sure that with ReTeach IT's philosophy and financial assistance from the Kauffman Education Ventures, we can empower educational professionals around the world with school supplies, teaching aides and instructional materials.

If I may provide you with any further information in your consideration of Ms. Rita Hubbard and ReTeach IT, please feel free to contact me.

Sincerely,

Johnathon Etchison  
Activities Coordinator  
University of Tennessee-Chattanooga Upward Bound